



The Art of Mentoring

A must have skill for all HR professionals and business leaders”

What makes a good and effective mentor? Is mentoring the same as coaching or training? These were some of the topics raised and discussed in ‘The Art of Mentoring- a must have for all business leaders and HR professionals’ workshop jointly organized by SMA School of Management and Murdoch University in Hotel Le Meridien on 24 April 2006 (Monday) & 25 April 2006 (Tuesday).

Some 250 directors, senior managers and industry practitioners from the Singapore Civil Service, MNCs and SMEs attended this workshop conducted by Professor Gary Martin, Pro-vice Chancellor (Strategy), Murdoch University. As the key facilitator of this workshop, Professor Gary Martin’s area of academic expertise lies in the area of human capital development. As Pro Vice Chancellor (Strategy), Murdoch University He has worked closely with government agencies, industry and the professions on a range of consultancy and research projects. Professor Martin has particular expertise in the areas of adult learning and development, action learning, mentoring and competency development.



“SMA School of Management belief has always been in providing high-quality tertiary education in collaboration with our prestigious overseas partner universities. Till this end, we are happy to work with Murdoch University in offering an extensive and diversified range of undergraduate and postgraduate programmes in Singapore. As a key initiative of the SMA Connect programme, frequent talks and workshops such as this provide our students with more than just

purely academic knowledge derived from textbooks and lectures. They equip our students with essential knowledge that is relevant to the corporate world out there” commented Mr Stanley, the main SMA organizer of the workshop.

Some recent developments for Murdoch University in Singapore includes the recent launch of its Master of Business Administration (MBA), Master of Human Resource Management (MHRM) and Bachelor of Business Informatics (BBI) programmes in Singapore.

For more information on the study opportunities available with Murdoch University and SMA, please do not hesitate to contact Mr Stanley Soh at 6720 3333 or email stanleysoh@sma.edu.sg.