



Establishment of the City University of New York (CUNY) Alumni Singapore Chapter – 15th April 06

SMA School of Management (SMA-SOM) and City University of New York are supporting the establishment of the Singapore Chapter of the City University of New York Alumni. The formation of the alumni will serve as a networking platform for members to connect, interact, share best practices and contribute to the development of partnerships between local graduates and their international counterparts.

The objectives of the Alumni Association under establishment is expected to include, among others, maintaining professional and cultural network between members, promote and share information on industry development, enable network between members and improve business and development partnerships between Singapore and City University of New York and build and share packages of benefits and privileges for members.



As a starting action towards the formation of the Association, a Steering group was formed of selected graduates from the Executive Master of Science in Finance and the Executive Master of Science in Marketing programmes that are offered in Singapore. Chaired by Mr Kelvin Ho, Senior VP, Treasury of ABN Amro, the 1st CUNY Alumni meeting in Singapore was held in SMA School of Management on the 3rd May 2006. The meeting was well attended by CUNY graduates from both Finance and Marketing programmes. The discussion mainly evolved in the registration of the society itself, which includes the society's constitutions, key duty of each officers and role of individual members. Past graduates are welcome to participate in the next meeting which is scheduled in June. Much progress was made in the 1st meeting and the committee was excited and committed towards the establishment of Singapore CUNY alumni chapter with 10 key appointment holders elected during the evening.

To appreciate the extended assistance and advisory given by Mr. James Wong, Chief Executive Officer of SMA School of Management, the graduates has invited Mr. Wong to sit on the committee as the honorary president of CUNY Singapore alumni. Since the first event, the Alumni Establishing Committee members have been meeting regularly to draft and finalise the Association Bylaw (constitution), proceed with the legalities required for its registration and organise a follow-up event to call all CUNY graduates for the launching programme.

About City University of New York

Established in 1847, City University of New York is the largest urban University in USA with a student body of over 400,000 students. The university has 19 colleges spread across 280 buildings in New York City. The Zicklin School of Business at Baruch College is also the largest business school in America. Besides Singapore, City University of New York also offers Executives Master programmes in Finance and marketing internationally across China, Taiwan, Hong Kong, Israel, Paris and New York.

If you are interested to get more information on progress of the CUNY Alumni chapter or know more about the CUNY programmes, please contact Ms. Mei Hee at 6720 3333 or email meihee@sma.edu.sg